# TRANSFORM YOUR VACANT LOT LISTINGS INTO HOME + LAND PACKAGES

### THE OPPORTUNITY

Sell your vacant lots faster and earn significantly higher commissions with our Land + Home Package Program.

We partner with realtors to transform difficult-to-sell vacant lot listings into attractive, financeable home packages that buyers can visualize and lenders can finance. You maintain your listing, we provide the expertise and assume the development risk.

#### **HOW IT WORKS**

- 1. You keep your existing land listing
- 2. We create a second "Land + Home Package" listing at no cost to you
- 3. When a buyer is interested, we handle all development logistics
- 4. You earn commission on the entire transaction value

# THE BENEFITS TO YOU

- Increased Commission: Average commission jumps from \$3,600 to \$12,600+ on a typical package
- Faster Sales: Vacant lots with home packages typically sell 3x faster than land-only listings
- Zero Additional Cost: We create the package, provide renderings, and handle all logistics
- Reduced Buyer Objections: Eliminates "What would it cost to build?" and financing concerns
- Expanded Buyer Pool: Opens your listing to traditional mortgage-qualified buyers
- Simplified Process: We manage all development details from contract to completion

#### WHAT WE HANDLE

- Site evaluation and development cost estimation
- Home selection and pricing based on local market
- All permitting and regulatory compliance
- Utility connections (water, sewer, electric)
- Driveway installation and site preparation
- Home delivery, foundation, and complete setup
- Buyer financing coordination

## **NEXT STEPS**

- 1. Create a duplicate listing with the Land + Home Package (we'll provide complete pricing and specifications)
- 2. Attach our FAQ document to the listing (answers common buyer and agent questions)
- Schedule a brief call with our team to review property details and create your custom package
- 4. Continue marketing your property as usual while showcasing this additional option

#### **GET STARTED TODAY**

Contact us with your lot listing information:

- Property address and MLS number
- Current list price
- Any known property details (utilities, restrictions, etc.)

We'll provide a complete Land + Home package proposal within 3 business days.

#### Gilld

www.Gilld.co

"We turned a lot that sat for 8 months into a contract within 3 weeks using the Land + Home package. My commission increased from \$3,000 to over \$14,000!"

- Rick, JB Goodwin Realtors, San Antonio